

A letter to your future self.

One year from today.

Buffaloes, on Friday morning we each write a **personal letter** from one year in the future, looking back on the year we would genuinely value. It is not a business plan or a performance report.

FRIDAY, OCTOBER 30, 2026 · 8:00–11:00 AM · MONT-TREMBLANT, QC

SET THE SCENE

How to write it.

- **We write it together on Friday morning**, so reflect beforehand. Letters stay sealed until **next year's retreat**, when we read them out.
- **Imagine it is exactly one year from today**. Date the letter one year ahead and begin with "Dear [your name],".
- **Write from the future, in the past tense**. Use phrases like "I have...", "We did...", "I now..." and "Looking back...", not "I hope..." or "I would like to...".
- **Cover your business, your personal life, and your family, relationships and community**. Say what happened or what you accomplished, and why and how it mattered.
- **Write about the year you would genuinely value**, not the year you think would impress the other people in the room.

QUESTIONS TO ANSWER

Four things to cover.

01 Your business

- What made this a successful year for the business?
- What result, decision or change are you proud of, and what impact did it have?
- How has your role evolved?
- Consider financial results, customers, your team, succession, a new direction, or something you have finally delegated or stopped doing.

02 Outside the business

- What has made this a good year for you personally?
- How are your health, energy, friendships, learning and enjoyment of life?
- What have you made time for that kept getting postponed?
- Include something you did simply because it matters to you, not because it makes you a better entrepreneur.
- Helpful question: what am I enjoying or experiencing now that was missing a year ago?

03 Family and relationships

- What shared experiences, regular time together, conversations or acts of support have mattered?
- Think of your spouse or partner, your family, and your community.

04 The most important thing

- Finally, what was the most important thing you did this past year, and why did it matter?